

## MEET EFRAIM & HIS STARTUP QUZE



Lives in Beitar. 41 years old, married with 2 children.

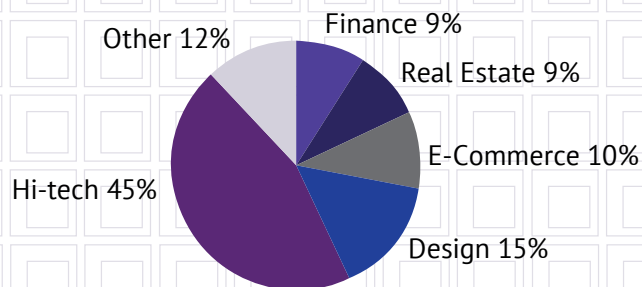
**Efraim was previously a software development manager in major companies and government offices. While**

**involved in the management team of a national project to shorten waiting times in emergency rooms, he realized that the solution required Artificial Intelligence. He invented Quze to offer this solution to healthcare providers worldwide, and his team of seven is currently raising Round A funding for pilot projects.**

**"Entrepreneurship was always in my soul, but I would not have reached where we are now without the help and guidance of BIZMAX.**

**Their mentors and workshops have helped me to clarify my goals and how to reach them".**

### BUSINESSES SUPPORTED BY BIZMAX



### BIZMAX PROJECT IMPACTS 2018

Hub Tenants	100
Workshop & Course Participants	1,000
Bizmax Event Participants	1,500
Hours of Business Advice	1,000



The KEMACH Foundation was founded in 2007 with the vision that every Haredi family in Israel should be able to make a decent living while preserving their identity.

KEMACH provides effective solutions to increase the income and welfare of Haredi society in Israel, through career guidance, scholarships, job placement, encouragement of entrepreneurship, and the development of employment leadership.

The KEMACH Foundation is the gateway for Haredi society in Israel to enter into the world of employment and education. To date, we have helped over 35,000 individuals, improving not only their lives but also the lives of their families and communities. Our impact on Israeli society is increasing year to year.

We are solving one of Israel's most intractable problems – the poverty of its Haredi communities.

Join the amazing success story that is the KEMACH Foundation.

[www.kemach.org](http://www.kemach.org)

Registered Charity in Israel #580472355

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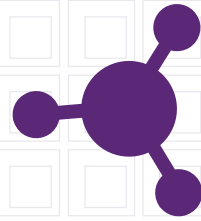
In partnership with:



**Bizmax**  
 יוזמה. קהילה. הצלחה. מתחם עסקים

## The KEMACH Foundation's BIZMAX program provides shared work space and an incubator for Haredi entrepreneurs, helping freelancers and business owners to grow and develop professionally in a supportive Haredi work environment.

BIZMAX was established in 2017 as a joint venture between the KEMACH Foundation, the Achim Foundation and the Jerusalem Development Authority. In this supportive environment Haredi entrepreneurs and freelancers can participate in workshops and networking events, receive mentoring advice, and feel part of a professional business community.



### THE BIZMAX HUB

Haredi entrepreneurs from over 100 companies work in the BIZMAX Hub, located in Jerusalem's new Gateway District. They participate in training courses and receive business coaching. This thriving business ecosystem provides entrepreneurs with role models and practical support.

While Yeshiva graduates develop impressive intellectual skills, they often lack technological know-how, English language and public speaking skills, and negotiation expertise. BIZMAX runs workshops by top specialists in their fields to help its Haredi entrepreneurs to fill the gaps in their skill-set and to develop their businesses. Some examples:

#### BIZLABS Accelerator Program



Nurtures and supports hi-tech startup companies, connecting them with experienced entrepreneurs and technical consultants.

#### BizUp Community Incubator



Provides practical workshops and networking opportunities for Haredi freelance creatives working in advertising, design and social media.

#### Annual Expert Day



Provides a free day of workshops on how to build a business and how to raise money from investors and governmental bodies.

#### E-Commerce Workshops



Teaching entrepreneurs how to set up online stores on Amazon, E-Bay etc.

### HI-TECH FOR HAREDIM

The KEMACH Foundation recognizes the importance of including more Haredim in Israel's dynamic hi-tech sector, for the benefit of our communities and the entire Israeli economy. Because of the discouraging rate of failure of hi-tech startups, BIZMAX is investing in their know-how and professionalism, to help them avoid the pitfalls and challenges that confront all new businesses.

**BIZLABS** is an accelerator program designed to nurture and support a select group of hi-tech startup companies. BIZMAX connects them with experienced entrepreneurs and technical consultants, to help them bring their projects to market, and guide them through the challenges that confront new companies.



### SUPPORTING HAREDI ENTREPRENEURS

The BIZMAX program is focused on serving Jerusalem's growing Haredi communities. KEMACH and its partners cover only 85% of BIZMAX's expenses. KEMACH needs to raise \$100,000 to support Haredi entrepreneurs and freelancers during 2020.

#### SPONSORSHIP OPPORTUNITIES

BIZLABS Startup Accelerator	\$33,000
BIZUP Community Incubator	\$27,500
BIZMAX Annual Expert Day	\$27,500
BIZMAX E-Commerce Workshop	\$22,000