

## FACES BEHIND THE FIGURES



Meet Rotem, 30, married + 4,  
lives in Bet Shemesh

Rotem graduated with a teaching degree from Beis Yaakov, and started a second degree in geography and town planning at the Hebrew University, with a scholarship from KEMACH. She became manager of the Building Inspection Department of the Gush Etzion Regional Council. Rotem graduated with the fourth Movilot cohort in July 2018. She decided to set up a start-up in her spare time, providing online assistance with construction license applications. "The dedicated Movilot team helped me to recognize my potential and led us all through a transformative life experience. They encouraged our self-awareness, reinforced the legitimacy of our communal identity, and motivated us to make empowered choices. I am proud to volunteer through KEMACH to help other Haredi women find more rewarding and appropriate employment."

## SUPPORT MOVILLOT – Occupational Leadership for Haredi Women

You are invited to sponsor the Movilot program for \$50,000 for one year, to help Kemach improve the salaries and prospects of Haredi women.



The KEMACH Foundation was founded in 2007 with the vision that every Haredi family in Israel should be able to make a decent living while preserving their identity.

KEMACH provides effective solutions to increase the income and welfare of Haredi society in Israel, through career guidance, scholarships, job placement, encouragement of entrepreneurship, and the development of employment leadership.

The KEMACH Foundation is the gateway for Haredi society in Israel to enter into the world of employment and education. To date, we have helped over 35,000 individuals, improving not only their lives but also the lives of their families and communities. Our impact on Israeli society is increasing year to year.

We are solving one of Israel's most intractable problems – the poverty of its Haredi communities.

Join the amazing success story that is the KEMACH Foundation.

[www.kemach.org](http://www.kemach.org)

Registered Charity in Israel #580472355

Rabbi Nechemia Steinberger

Senior Director of

Strategic Partnerships & Development

nechemia@kemach.org +972 (0)54 882 0531

in partnership with:



**MOVILLOT**  
Occupational Leadership for Haredi Women

## SUCCESS BREEDS SUCCESS

Haredi women have been involved in the workforce in Israel for several decades, but they are often stuck in low-paid jobs with limited opportunities for advancement. They may be held back by their own lack of confidence, and they often have few role models to offer them encouragement.

KEMACH's Movilot employment leadership program connects motivated and capable Haredi women with leading business leaders and change-makers, encouraging them to aim higher in their aspirations. Graduates usually double their earnings while completing the program. This sends a strong message to other Haredi women that they can achieve more without compromising their identity and values.

At KEMACH we believe that Haredi women are well positioned to play an active part in Israel's employment sector, business sector, in the public sphere, and in building civil society. We are showing that empowering these women is creating a ripple effect of change within Haredi communities, in the corporate world, and in Israeli society at large.

## TRAINING

Every year we recruit a small group of Haredi women, aged 25-45, and prepare them to serve as leaders in their communities and workplaces. Our workshops help them to learn public speaking and presentation techniques, and sharpen the skills needed to advance to higher positions.

**KEMACH'S MOVILOT PROFESSIONAL LEADERSHIP PROGRAM WORKS IN PARTNERSHIP WITH SOCIAL, PUBLIC AND BUSINESS ORGANIZATIONS IN ISRAEL.**

## MEASURABLE IMPACTS OF THE MOVILOT PROGRAM



## MENTORING

The Movilot program brings in female senior executives and change-makers who are happy to help Haredi women to advance their business and social goals. Through one-on-one coaching and structured networking activities, these mentors help each participant to explore opportunities for professional advancement.



## NETWORKING

The Movilot Graduate Network is an active community for professional networking and social entrepreneurship. Our graduates become role models in their communities and workplaces and learn to 'pay forward' what they have learned by teaching workshops to help other women succeed. As they build employment communities and networks to meet their unique needs, more Haredi women will feel inspired, supported and able to reach their potential in the Israeli workforce.

By increasing their circles of influence and encouraging interaction with traditional or secular business women, Movilot also creates positive professional discourse between different sectors of Israeli society.

